



Dwight D. Eisenhower Library

200 SE 4th Street, Abilene, KS 7410-2900
<http://eisenhower.archives.gov>

NEWS RELEASE

Colleen Cearley
(785) 263-6700
August 4, 2005

War Correspondents Program at the Eisenhower Center

Bill Snead was the chief UPI photographer in Saigon from 1967 to 1969 and later photo editor of the Washington Post. Joe Galloway spent 22 years as a foreign war correspondent and bureau chief for the UPI, serving tours in Japan, Vietnam, Indonesia, India, Singapore and three years as UPI bureau chief in Moscow. He co-authored the book, “We Were Soldiers Once...and Young” with Lt. General Hal Moore which was made into the popular and highly acclaimed movie, “We Were Soldiers,” starring Mel Gibson. Both men will appear with Fred Brock and William Hammond at a one-day conference at the Eisenhower Center on Friday, May 27.

Joining Snead and Galloway on the program are William Hammond, Chief of General Histories Branch, U.S. Army Center of Military History, Washington, D.C., and Fred Brock, Kansas State University Journalism Department. For many years, Brock was a business editor and columnist at The New York Times and also worked as an editor and reporter for The Wall Street Journal, The Houston Chronicle, and The Louisville Courier-Journal. He recently conducted exercises at the Command and General Staff College at Fort Leavenworth, using his students as reporters embedded in their officers training. William Hammond has published works that include two volumes in the Army’s history of the Vietnam War. The first covers the years 1962 to 1968 and the second volume 1968 to 1973. He is considered an expert on military-media relations.

Hammond will appear first on the program at 1:30 p.m. with *From WWII to The Gulf War: Newsreels to Live Coverage*, followed by Snead's presentation, *Picturing War*, and concluding with *Military Briefings, Pool Coverage and Embedded Reporters: Ft. Leavenworth and Beyond* by Fred Brock. All three presenters will then be joined at 3:30 p.m., by Joseph Galloway for a panel discussion. Later that evening, at 7 p.m., Galloway will give a lecture and book signing in the Eisenhower Library auditorium following a 5 p.m. reception in the museum and dinner in the Library courtyard.

The program is sponsored by the Eisenhower Center, and the Eisenhower Foundation. All presentations during the afternoon are free and open to the public. There is a fee for the reception, dinner, and Galloway lecture and book signing. To receive a program and registration form, please call the Eisenhower Center toll-free at 877- RING IKE, or 785-263-6700.

The Eisenhower Center is one of eleven Presidential libraries administered by the National Archives and Records Administration, Washington, D.C.